

Yu Cheng Huang

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WORK EXPERIENCE

UX Designer at Kai Ming Inc. San Francisco, US · Mar 2023 - Present

- Increased user satisfaction rate by **64%** by leading the web-based CRM dashboard design to boost up data entry rate by **72%** while enhancing monitoring efficiency by **55%**.
- Identified critical user and business needs and initiated the development of two product roadmaps while collaborating closely with CEO and business analyst.
- Established a data validation mechanism with a data analyst, cutting data entry errors by **14%** and expediting the generation of funding reports for various governmental agencies.

UX Designer as Self-Employed Oct 2018 - Present

- Improved user conversion rates on a marketing website by **12%** by streamlining the viewing to checking-out process through 3+ rounds of iteration to design for the ease of the use.
- Increased user engagement time by **36%** by introducing a novel showcase feature through wireframing, prototyping, and 2 rounds of user testing while ensuring WCAG compliant accessibility.

Founding Product Designer at ContentFi Remote, US · Sep 2022 - Mar 2023

- Led the web-based NFT crowdfunding platform from the MVP to the beta-version product in a span of 3 months through creating **83+** pages of design, and leveraging management and engineering skills.
- Managed international front-end engineering team through the agile framework while speeding up development progress and quality by **20%** by establishing a scalable design system.
- Synthesized business use cases to software prototypes through the user research, competitive analysis, and long-term plan with PM and marketing, resulting in **95%** stakeholder satisfaction.

Product Designer at SCI-Arc Los Angeles, US · Jan 2022 - Sep 2022

- Reduced mobile application reservation time by **60%** by redesigning user flow with insights from user research and 3 rounds of user testing.
- Increased user comprehension of essential policies and guidance by **25%** by the implementation of information hierarchy organization and diverse filtering options.
- Established the design system that reflects both organizational brand consistency and flexibility in library management and expansion.

SKILLS

- **Technical:** Figma, Adobe XD, Sketch, InVision, Adobe Creative Suite, HTML/CSS, JavaScript, MySQL
- **Design:** Information Architecture, User Research, Wireframing, Usability Testing, Prototyping, User-Centered Design, Design System, Responsive Web, Inclusive Design, Illustration and UI Graphics
- **Collaboration:** Agile Development, Jira, Asana, Slack, Notion

EDUCATION

Google UX Design Specialization Certificate *Remote, US · 2022*
Master of Architecture at Southern California Institute of Architecture (3.9/4.0) *Los Angeles, US · 2020 - 2022*
Bachelor of Architecture at Tamkang University *Taipei, Taiwan · 2012 - 2017*